

January 2026

Dear Friends, Supporters, and Community,

As we step into a new year, I find myself reflecting with deep gratitude on what we accomplished together in 2025. Every milestone we reached was made possible by a community that believes, as we do, that every young person deserves the opportunity to thrive.

This past year was one of meaningful growth and expanded impact for Believe in Me. We strengthened our presence across Washington through two incredible golf tournaments that brought people together in support of youth. At Circling Raven, our community in the Spokane and Coeur d'Alene region once again showed up with generosity and heart. And in 2025, we proudly launched our new event at Canterwood Golf Club with Marcus Trufant, creating an exciting new tradition in the Seattle and Tacoma region. Together, these events are becoming powerful engines for change, connecting purpose with action in unforgettable ways.

We also witnessed something truly special during the holidays. Through our Place to Call Home initiative, we delivered over 1,000 gingerbread kits to children across the state. These created moments of joy, creativity, and belonging for kids who needed it most. Seeing communities rally to make this possible was a reminder of the simple yet profound impact of showing up for one another.

At the same time, we continued building for the future. Cougs 4 Kids gained momentum as a bold and innovative way to connect student athletes with meaningful community impact. This program is opening doors for young people while creating new pathways for giving that are both engaging and deeply personal.

And behind the scenes, we made significant strides with iLevelUP, our technology platform designed to guide and empower first-generation students on their journey to higher education. This work represents one of our most ambitious efforts yet. It is about leveling the playing field and ensuring that every student, regardless of background, has access to the tools, guidance, and confidence they need to succeed.

Looking ahead to 2026, we are energized and focused. We aim to grow both of our golf tournaments into premier events that not only raise critical funds but also expand awareness and community involvement. We plan to deepen the reach of Place to Call Home, bringing even more moments of joy to children across the state. We will continue to build and scale Cougs 4 Kids as a model for impact-driven partnerships. And we are committed to advancing iLevelUP toward broader adoption, so that more students can benefit from its guidance and support.

The work ahead is important, and it is urgent. But it is also filled with hope. Every program we expand, every student we reach, and every partnership we build brings us closer to a future where opportunity is not limited by circumstance.

Thank you for being part of this journey. Your belief fuels everything we do.

With gratitude and optimism,



Julie Wukelic
CEO, Believe in Me