

Primary Palette



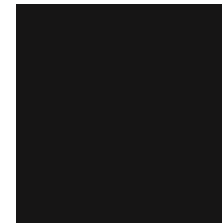
#084C7E
100 / 75 / 26 / 10
8 / 76 / 126



#72CCD1
52 / 0 / 20 / 0
114 / 204 / 209



#81C341
55 / 0 / 100 / 0
129 / 195 / 65



#181818
73 / 67 / 65 / 79
24 / 24 / 24



#999999
43 / 35 / 35 / 16
153 / 153 / 153



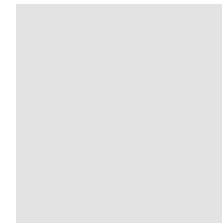
#FBB040
0 / 35 / 84 / 0
251 / 176 / 64



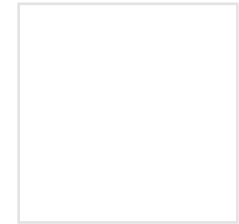
#2C6D8E
85 / 51 / 29 / 6
44 / 109 / 142



#5A9140
70 / 23 / 100 / 6
90 / 145 / 64



#E2E2E2
10 / 7 / 8 / 0
226 / 226 / 226



#FFFFFF
0 / 0 / 0 / 0
255 / 255 / 255

Secondary Palette



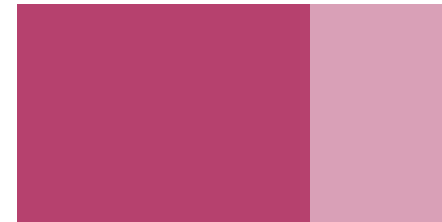
#088A8D
84 / 27 / 44 / 4
8 / 138 / 141

50% tint
#84C5C6



#2B9DA6
76 / 20 / 35 / 0
43 / 157 / 166

50% tint
#95CED3



#B5416D
27 / 89 / 37 / 3
181 / 65 / 109

50% tint
#DAA0B6



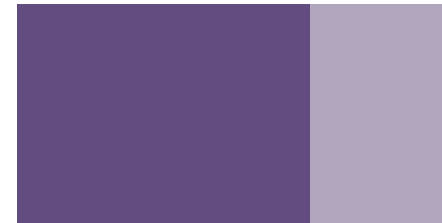
#FB8502
0 / 58 / 100 / 0
251 / 133 / 2

50% tint
#FDC281



#CD4C3B
14 / 84 / 83 / 3
205 / 76 / 59

50% tint
#E6A69D



#644C7E
70 / 79 / 24 / 8
100 / 76 / 126

50% tint
#B2A6BF

Note: tints should be used very infrequently and preferably only in conjunction with their respective 100% counterpart.

Web Fonts

These are generalized web font sizes; intended to represent overall hierarchy, rather than exact sizing. Web sizes can vary depending on the software used. Please use these guidelines and your best judgment to determine true sizing.

Whenever possible, it's a good idea to use dynamic font measurements (i.e. em / rem) rather than fixed ones (i.e. px / pt).

Body Large	Catamaran Regular (400) 20px (25px) / 1.25em
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Body Default	Catamaran Regular (400) 18px (23px) / 1.125em
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Body Small	Catamaran Regular (400) 16px (20px) / 1em
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H1

Catamaran Regular + Extrabold
(400 + 800)
64px (64px) / 4em
mobile: 28px / 1.75em

H2

Catamaran Extrabold (800)
42px (53px) / 2.625em
mobile: 30px / 1.875em

H3

Catamaran Extrabold (800)
36px (45px) / 2.25em
mobile: 28px / 1.75em

H4

Catamaran Semibold (600)
24px (30px) / 1.5em

H5

Catamaran Semibold (600)
20px (25px) / 1.25em

H6

Catamaran Semibold (600)
18px (23px) / 1.125em

Print Fonts

These sizes are more likely to be consistent across various software. However, since few printed materials have been produced with the new brand, these guidelines may be considered a starting point. These will likely be updated as the new brand develops.

The most important things are to use the branded font (Catamaran) and to establish strong hierarchy and consistency within a document—please be creative and always use your best judgment.

Paragraph

Catamaran Regular
15pt / 19pt

Small paragraph

Catamaran Regular
13pt / 16pt

H1

Catamaran Regular + Extrabold
48pt / 53pt

H2

Catamaran Extrabold
32pt / 35pt

H3

Catamaran Extrabold
28pt / 31pt

H4

Catamaran Semibold
24pt / 26pt

H5

Catamaran Semibold
20pt / 22pt

H6

Catamaran Semibold
18pt / 20pt

Subheading

Catamaran Regular
Skew: 10°
18pt / 22pt

An Insider's Look Behind the Scenes

We believe that we must innovate to ensure the ongoing mission of the Morning Star Foundation and its programs.

Heading 1

Catamaran Regular
48pt / 53pt
#FFFFFF

Catamaran Extrabold
48pt / 53pt
#FBB040

Subheading

Catamaran Regular
Skew: 10°
18pt / 22pt
#FFFFFF

Ensuring Success with Transparency, Trust, and Innovation

We believe that we must innovate to ensure the ongoing mission of the Morning Star Foundation and its programs. Earning your trust with transparency and consistency is the key to our strategy for long-term success.

We rely upon the joint efforts of a team of finance and business professionals that comprise our Finance, Investments, and Property Management committee. We consistently strive for new and different ways to stretch the value of every donation.

Heading 2

Catamaran Extrabold
32pt / 35pt
#084C7E

Paragraph Default

Catamaran Regular
15pt / 19pt
#181818

Foster Care

We believe in foster care programs that help protect, stabilize, and nurture the most vulnerable children in our community.

Wrap Services

We believe in wrap services that use teamwork and coordinated resources to provide healing for at-risk kids.

The Vision of Morning Star Foundation

Transforming the community's most vulnerable youth into healthy, confident, and productive adults.

The Mission of Morning Star Foundation

The Morning Star Foundation is committed to leveraging your generous donations to transform the community's vulnerable youth into healthy, confident and productive adults by strategically supporting programs that provide residential and foster care, wrap services, education, and enrichment through play, art, and outdoor immersion.

Heading 3

Catamaran Extrabold
28pt / 31pt
#72CCD1

Subheading

Catamaran Regular
Skew: 10°
18pt / 22pt
#181818

Heading 4

Catamaran Semibold
24pt / 26pt
#084C7E

Paragraph Default

Catamaran Regular
15pt / 19pt
#181818

Julie Webster, MBA

Chief Executive Officer

Julie joined the Morning Star Foundation as a board member in May 2018. Her hardwork and dedication soon led to et eos ut harunt acere pa nonsedisimet quam, volest apis et faccaerum repella ndaecte mquias dolorestis dolore porempo runtisciis soluptiaterm verferr. Hendelit, sin nimalpsum, estiisq uataecto et adignis essust. Met voluptatem doloreptatem ati nuscidem aut venetur.

Heading 5

Catamaran Semibold
20pt / 22pt
#084C7E

Subheading

Catamaran Regular
Skew: 10°
18pt / 22pt
#999999

Paragraph Default

Catamaran Regular
15pt / 19pt
#181818



Individual Donations

Small one-time or recurring donations, made online or offline, from an individual or household.



Annual Gala

A formal black tie affair at an upscale hotel, complete with cocktail hour, formal dinner, and quality entertainment.

Heading 6

Catamaran Semibold
18pt / 20pt
#FBB040

Paragraph Default

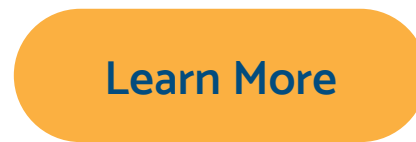
Catamaran Regular
15pt / 19pt
#181818

CTAs: Buttons

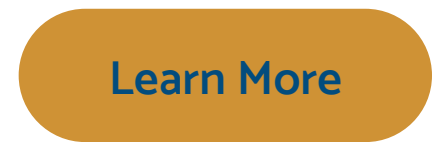


Static

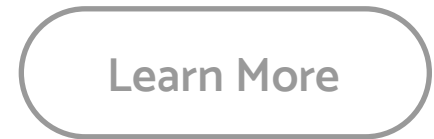
Primary
Font: H6 (18px)
Stroke: 2px solid
Padding: 20px 40px
Corners: 30px



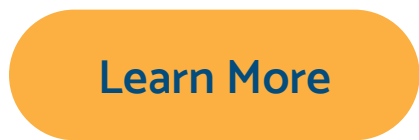
Hover



Clicked / Visited



Disabled



Static

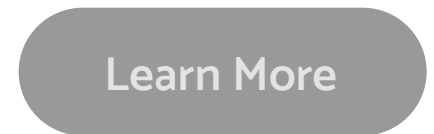
Secondary
Font: H6 (18px)
Padding: 20px 40px
Corners: 30px



Hover



Clicked / Visited



Disabled

CTAs: **Buttons**

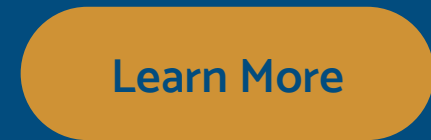


Static

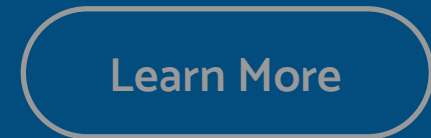
Primary
Font: H6 (18px)
Stroke: 2px solid
Padding: 20px 40px
Corners: 30px



Hover



Clicked / Visited

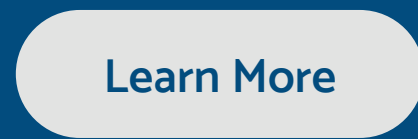


Disabled



Static

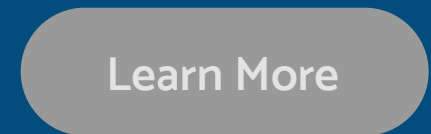
Secondary
Font: H6 (18px)
Padding: 20px 40px
Corners: 30px



Hover



Clicked / Visited



Disabled

CTAs: Links

Link buttons

Read More Read More

Static
#2C6D8E

Hover
#084C7E
+ underline

Inline links

Nam sedipsam volum sus duscil venem officienis ipiet, exped qui arumetur magnatur?

Static
#2C6D8E

Nam sedipsam volum sus duscil venem officienis ipiet, exped qui arumetur magnatur?

Hover
#084C7E
+ underline

Link buttons

Read More Read More

Static
#FBB040

Hover
#CF9236
+ underline

Inline links

Nam sedipsam volum sus duscil ideliature venem officienis ipiet, exped qui arumetur magnatur?

Static
#FBB040

Nam sedipsam volum sus duscil ideliature venem officienis ipiet, exped qui arumetur magnatur?

Hover
#CF9236
+ underline